



## **UPCEA Names University Learning Store Outstanding Program**

Madison, Wis. – The University Professional and Continuing Education association, UPCEA, a leader in professional, continuing, and online education, named the University Learning Store this year’s Outstanding Program in the noncredit category. The award recognizes innovation and excellence in achieving educational objectives. [University Learning Store](#) offers career-focused micro-credentials in the form of digital badges from some of the nation’s top universities.

Leading institutions such as Georgia Tech Professional Education; UCLA; University of California, Davis Extension; University of California Irvine Division of Continuing Education; University of Washington Professional and Continuing Education; and the founder and managing partner University of Wisconsin-Extension Division of Continuing Education, Outreach and E-Learning, joined forces to launch the University Learning Store one year ago.

“From the beginning, we set out to create a micro-credential that employers would come to view as the standard in job skills training,” says David Schejbal, dean at the University of Wisconsin-Extension. “On behalf of the University Learning Store partners, we are grateful to UPCEA for honoring our progress toward this goal.”

Response has been positive to the initial pilot. Plans are underway to expand the University Learning Store features and functionality to accommodate its growth, including the move to a new learning relationship management platform, significantly increasing the course catalog, and adding services that will help learners align their education with their personal and professional goals.

Award recipients will be honored at the [UPCEA 102nd Annual Conference](#) on March 23 in Chicago. For more information visit [universitylearningstore.org](http://universitylearningstore.org).